

## BETHEL CHRISTIAN CAMP SHARING THE GOSPEL SINCE 1941



#### WHO WE ARE

Bethel Christian Camp and Retreat Center has been missionally focused on sharing the good news of the Gospel of Jesus Christ by providing life-changing weeks of summer camp to youth regardless of their socio-economic status for over 82 years. Each summer a diverse mix of children from across the Midlands come to Bethel for a week of camp where they have the opportunity to get away from the distractions of home. Immersed in the outdoors, campers learn about outdoor living, experience positive interactions with other children and young adults, and are given the foundation of healthy, successful development coupled with the knowledge of how to cultivate and grow in a personal relationship with Jesus Christ.

## WHY CAMP?

The camp setting is a powerful medium for sharing the Gospel of Jesus Christ and for positive, healthy relationship building. There is something about getting out into nature, and a little adventure that opens our eyes to the truths of God's word.

Camp is not a solution, it is merely a tool. The solution is Jesus Christ. It is our desire for every child who attends Bethel each summer to come to know Jesus personally and for their lives to be radically transformed through their relationship with Him.



# W E

## IMPACT ON OUR COMMUNITY

Every summer Bethel accepts between 500 and 530 campers, approximately 50% of whom rely on scholarships to attend camp. These scholarships are covered by Bethel's annual operating budget and ensure that no child is denied the opportunity to attend overnight summer camp.

Through a long-standing partnership with Prison Fellowship Ministries, Bethel is also one of the only recreational facilities in the Midlands area that offers a week of summer camp (called Camp Angel Tree) to children of prison inmates. Children of inmates are often overlooked and can experience social and cultural stigma which may lead to isolation, social withdrawal, and feelings of fear, insecurity, and shame. During their week at camp, Angel Tree campers receive biblical teaching and can develop meaningful relationships with their counselors and other summer camp staff.



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1

DECIDE TO INVEST IN OUR CAMPER'S LIVES BY BEING A SPONSOR 2

CHOOSE YOUR SPONSORSHIP LEVEL AND SIGN UP BY NOVEMBER 17\*\* 3

LET US PUBLICLY THANK YOU FOR BEING A SPONSOR 4

CHILDREN'S LIVES ARE
CHANGED AS THEY
DISCOVER WHAT IT MEANS
TO FOLLOW CHRIST AS
THEIR LORD AND SAVIOR



By sponsoring our fundraiser event on April 26, 2024, your company can be a vital part of our mission to reach kids with the Gospel. Your investment opens an opportunity for Bethel to GROW! as we seek to love and serve children in our community. By choosing to be a sponsor you are becoming a part of the work done here at Bethel to let all our campers know that they are known and loved by their Heavenly Father. In addition, your sponsorship is a demonstration to our local community of your commitment to Bethel's mission, and your desire to support what God is doing through Bethel.

A P	TITLE LEVEL \$3,000 (MAX OF 1)	GOLD LEVEL \$2,000 (MAX OF 3)	SILVER LEVEL \$1,000 (MAX OF 5)	BRONZE LEVEL \$500
NIGHT OF EVENT: Banner in lobby				
Digital logo slide + verbal mention	~			
PRE-EVENT: Logo included on promo	<b>✓</b>		-	The second second
Social media mentions	~	>	~	
Logo on email blasts	~		~	-
<b>POST-EVENT:</b> Thank you email blast	<b>~</b>		-	

# BETHEL CHRISTIAN CAMP SHARING THE GOSPEL SINCE 1941

## LOOKING FOR A WAY TO SUPPORT BETHEL WITH IN-KIND DONATIONS?

There are many ways to show your support for Bethel Christian Camp & Retreat Center, including in-kind donations. Corporate Sponsors will be recognized at a level corresponding to the value of the donated goods or service(s), up to the Gold Level. Goods or Services valued at or below \$500 will be recognized as a Bronze Level Sponsorship; goods or services between \$501 and \$1,000 will be recognized as a Silver Level Sponsorship, and goods or services between \$1,001 and \$2,000 will be recognized as a Gold Level Sponsorship.

PHOTOGRAPHY	VIDEOGRAPHY	RAFFLE ITEMS	PRINTED ITEMS
You can partner with Bethel by donating your expertise in photography at the GROW! 2024 Event on Friday, April 26 and providing an online gallery of the images.	You can partner with Bethel by donating your time and skills to record the GROW! 2024 Event on Friday, April 26 and producing an edited video recording for us to share.	We are seeking 2-3 donated items to raffle off the night of the GROW! 2024 Event. You can partner with Bethel by providing a raffle prize valued at less than \$750.	You can donate printing services for Bethel Christian Camp & Retreat Center's GROW! 2024 Event. This would include the printing of invitations, giving cards, flyers, posters, etc.

### WE'RE IN! WHAT'S THE NEXT STEP?

SCAN THE QR CODE BELOW OR COMPLETE THE FORM ONLINE BY NOVEMBER 17\*\*

SELECT YOUR SPONSORSHIP LEVEL AND COMPLETE THE REGISTRATION FORM PAY ONLINE/MAIL US A CHECK AND EMAIL US A HIGH RESOLUTION LOGO WE WILL THANK YOUR COMPANY PUBLICLY IN ACCORDANCE WITH YOUR SPONSORSHIP LEVEL



2

3

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https://www.bethelchristiancamp.org/corporate-sponsorship

\*\*Registration is due by November 17, 2023; payment can be submitted through February 29, 2024



Because of your investment in our GROW! Event you are now a part of what is happening at Bethel. Your contribution will impact the lives of our campers this upcoming summer, and in the years to come. We want to thank you for taking your valuable resources and giving back to our community through your generous gift.

#### **CONTACT US**

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#### WHAT IS THE GROW! FUNDRAISER?

We launched the GROW! Fundraiser Events eight years ago in 2015 with two goals in mind: to leverage existing camp friends and supporters who might be able to connect us to new individuals and families who may not know about Bethel Christian Camp, and to provide annual camp updates in a large group setting where we are likely to have supporters, donors, and prayer partners gathered together.

Every year at the GROW! Event we come together and share about what God has been doing through the Bethel camp ministry, identify future goals and plans, and share prayer requests and needs. This serves as a way for us to both reflect on the previous year's activities and also gear up in preparation (both mentally and spiritually!) for a new summer camp and retreat season.

As a non-profit 501(c)(3) organization, we rely on the financial generosity of like-minded individuals, churches, and businesses to help sustain and expand our annual budget. We understand that choosing to support a ministry is a personal decision, and it is our goal to be as transparent as possible about Bethel's operations, ongoing projects throughout the year, and ministry goals and accomplishments.



grow! 2024



Fundraiser

## WHAT IMPACT DOES GROW! HAVE?

Bethel Christian Camp's mission is to share the good news of the Gospel of Jesus Christ with children and youth from across the Midlands. Since its founding in 1941, Bethel has focused on providing high quality camping opportunities to children from all walks of life; it is our desire that financial hardship never pose an obstacle to a child desiring to attend camp.

- Our mission impacted over 590 campers in 2022, 44% of whom received scholarships
  - Over \$27,800 in camp scholarships were provided in 2022
  - We expect to serve a total of 650-700 campers in 2023
- GROW! 2023 raised \$60,000
  - We increased camp pay for Summer 2023
  - We were able to purchase a new 15-passenger van
  - We renovated the Guest Rooms under the Dining Hall
- Bethel Christian Camp has 1,000+ email and 2,500+ mailing list recipients to whom the GROW! Event and corporate sponsors will be promoted and recognized
- Every year our GROW! events have roughly 250-275 attendees
- Our two-year goal is to raise \$150,000 to renovate the boys' cabins and begin renovating the Dining Hall

The Kingdom work done at Bethel Christian Camp is made possible by faithful donors, prayer partners, and supporters just like you. Your gifts allow us to provide fun, dynamic weeks of summer camp where we get to share the amazing good news of the Gospel of Jesus Christ by loving on the campers who attend Bethel year after year.